COVID-19 Impact on Student Employment and Experiential Learning
Survey April 29- May 11, 2020

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Enrollment
Undergraduate 2,391
Graduate 1,079

Student Facts
Undergraduate Day

Students of color: 53%
International: 3.2%
First-generation college students: 37.4%

Most Declared Majors
Biology, Marketing, Computer Science, Psychology, Exercise Science, Social Work, Management, Communication Studies, Elementary Education
Listening to Employers

Trends in online job posts reflect a demand for jobs that were difficult to fill before the COVID-19 pandemic as well a demand for jobs that have emerged as essential during the shelter-in-place order. The image shows a four-week trend for all available (active) job posts in the 7-County Metro. All jobs were available during the given time-frame, and many were posted earlier. The amount of available job posts compared to this same time-frame last year is drastically less.

Listening to Employers

**FIGURE 4: REVOKING EMPLOYMENT OFFERS**

- **REVOKING OFFERS TO FT RECRUITS, NOT INTERNS**
  - 0.40%
  - 0.40%
  - 0.30%
  - 0.50%

- **REVOKING OFFERS TO FT RECRUITS AND INTERNS**
  - 1.80%
  - 1.80%
  - 3.20%
  - 3.90%

- **REVOKING OFFERS TO INTERNS, BUT NOT FT RECRUITS**
  - 11.90%
  - 14.10%
  - 15.50%
  - 17.80%

- **CONSIDERING REVOKING**
  - 22.10%
  - 23.00%
  - 22.30%

- **NOT REVOKING ANY OFFERS**
  - 10-April-20: 63.70%
  - 17-April-20: 58.70%
  - 24-April-20: 58.80%
  - 1-May-20: 60.80%

**FIGURE 3: SUMMER INTERNSHIPS**

- **MARCH**
  - Conduct as planned: 69.50%
  - Alter internship program: 29.00%

- **APRIL**
  - Conduct as planned: 83.20%
  - Alter internship program: 16.80%

*Source: NACE Quick Poll, March and April 2020*
Listening to Students
Survey April 29- May 11, 2020 (n=151)

Spring Semester
- 54% of students lost a job, internship, or volunteer experience
- Only 17% were able to secure a new opportunity

Summer
- 46% of students lost a job, internship, or volunteer experience
- 57% were not able to secure a new opportunity
- 61% were still searching
Listening to Students: Stressors

What additional stressors are you dealing with?

- Loss of income: 85
- Lack of quiet and secluded space to do work and participate in Zoom: 66
- Increased responsibilities at home, i.e., taking care of family members: 58
- Parents lost jobs: 31
- Lack of internet: 24
- Food insecurity: 21
- Lack of technology: 13
- Family member or housemate is sick: 11

“I am an international student. My job was terminated which I plan to work during summer. Now I have no job, but I still have to pay my housing and food. And my daily needs too. Honestly, this is like a nightmare to me, too much stress. I will be really really happy if you can give me a job. All my stress and issues will be no more worries. I will be so glad if I get a job. Thanks for asking and caring for us. Stay safe.”

-Augsburg Student
Listening to Students: Engagement

How do you want to engage this summer?
- I don't want to: 9.4%
- Self directed: 44.3%
- Zoom or virtual: 46.3%

How frequently do you want to engage?
- Daily: 4.3%
- Weekly: 28.6%
- Just when I want: 51.4%
- Monthly: 15.7%
Systems Updates: Summer 2020

Theme
A purpose filled summer through
- Work- job, internship, volunteering
- Learning- skill development, certifications, credentials, personal interests
- Self-care and personal development

Student Learning Outcomes
- You will have defined goals to support progress towards securing work, continued learning and skill development, and/or personal growth and emotional and mental wellbeing.
- You will be able to identify tools and resources to support your progress to your defined goals.
- At the end of the summer you will be able to articulate your goals and self defined achievements and accomplishments.
Systems Updates: Summer 2020

Student Audiences
- Incoming Students
- Returning Students
- Graduating Seniors

Areas of Focus
- Job and Internship Search
- Learning and Development
- Self-care and Personal Development
- Employer Outreach

Activities
- Student appointments
- Virtual training and workshops
- Virtual career fairs
- Career focused learning groups
- Increased promotion of employment opportunities
- Curate certification and credentialing opportunities
- Promote platforms for virtual micro-internships and volunteering
- Major exploration with undeclared students
- Degree specific content and workshops
- Direct outreach to students who expressed an issue in the Auggie Employment Survey
- Support outreach via the Helpline
- Create grief groups for students who have lost employment and experiential opportunities because of COVID-19
- Support of SOAR
Thank You!

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