

# COVID-19 Impact on Student Employment and Experiential Learning

Survey April 29- May 11, 2020



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# Enrollment

Undergraduate 2,391  
Graduate 1,079

## Student Facts

Undergraduate Day

Students of color: 53%  
International: 3.2%  
First-generation college students: 37.4%

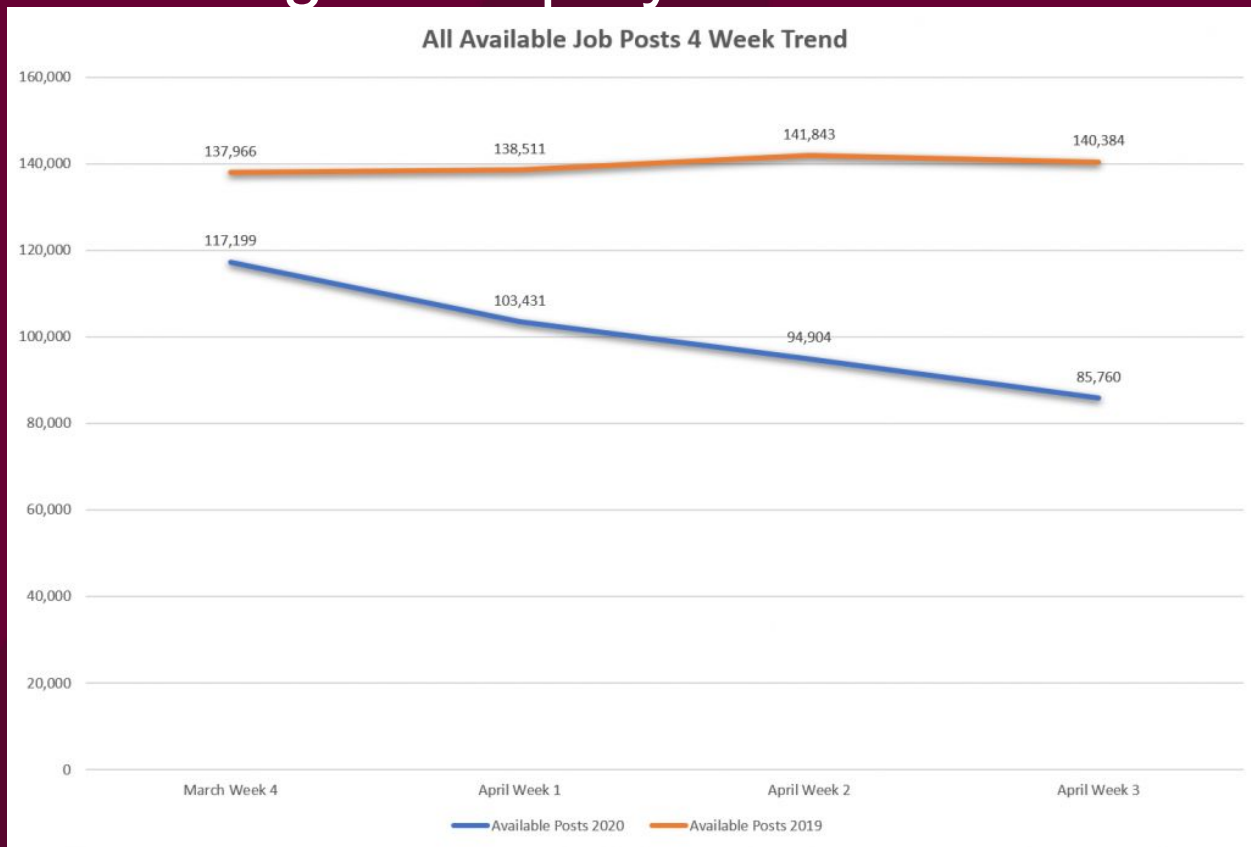
## Most Declared Majors

Biology, Marketing, Computer Science,  
Psychology, Exercise Science, Social  
Work, Management, Communication  
Studies, Elementary Education



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# Listening to Employers



Trends in online job posts reflect a demand for jobs that were difficult to fill before the COVID-19 pandemic as well a demand for jobs that have emerged as essential during the shelter-in-place order. The image shows a four-week trend for all available (active) job posts in the 7-County Metro. All jobs were available during the given time-frame, and many were posted earlier. The amount of available job posts compared to this same time-frame last year is drastically less.

RealTime Talent COVID-19 Report May 1, 2020:  
<http://www.realtimetalent.org/2020/05/01/covid-19-job-market-impact-may-1-2020/>

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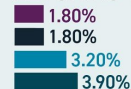
# Listening to Employers

## FIGURE 4: REVOKING EMPLOYMENT OFFERS

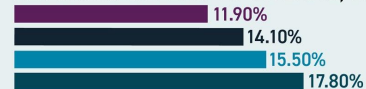
REVOKING OFFERS TO FT RECRUITS, NOT INTERNS



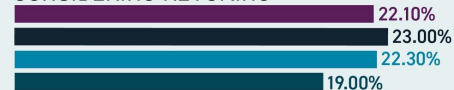
REVOKING OFFERS TO FT RECRUITS AND INTERNS



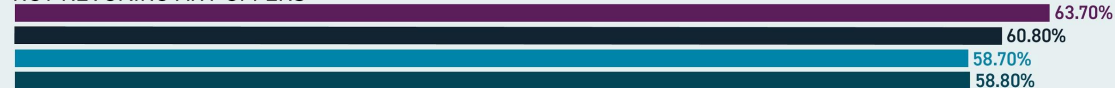
REVOKING OFFERS TO INTERNS, BUT NOT FT RECRUITS



CONSIDERING REVOKING



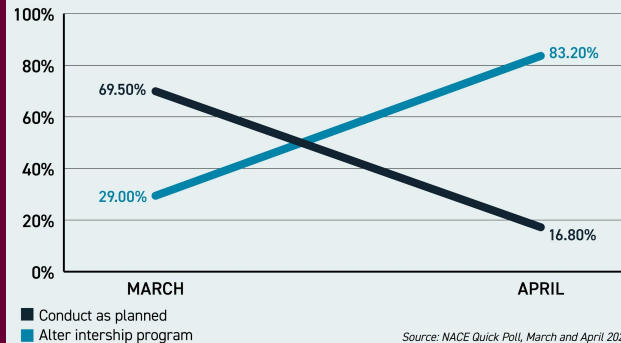
NOT REVOKING ANY OFFERS



■ 10-April-20 ■ 17-April-20 ■ 24-April-20 ■ 1-May-20

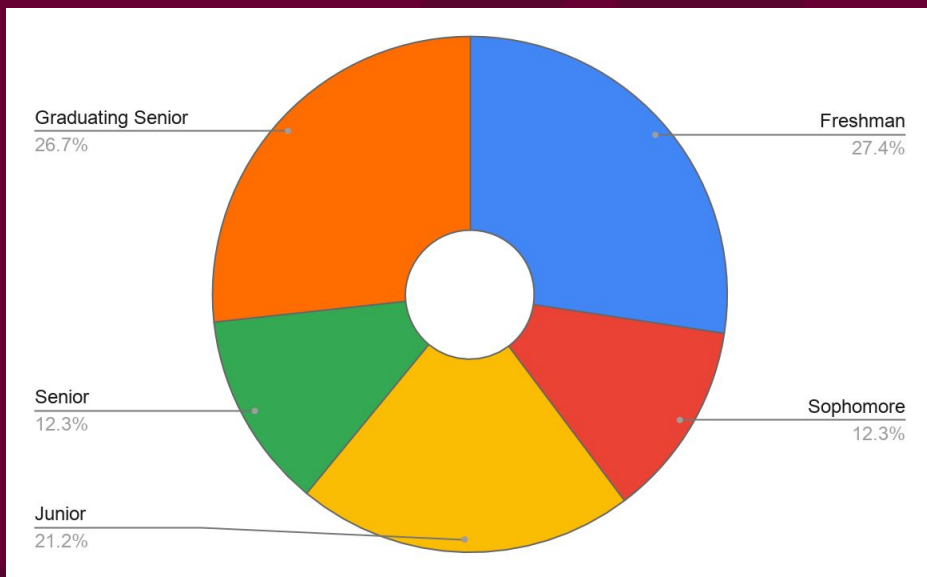
Source: NACE Quick Poll, April and May 2020

## FIGURE 3: SUMMER INTERNSHIPS



# Listening to Students

Survey April 29- May 11, 2020 (n=151)



## Spring Semester

- 54% of students lost a job, internship, or volunteer experience
- Only 17% were able to secure a new opportunity

## Summer

- 46% of students lost a job, internship, or volunteer experience
- 57% were not able to secure a new opportunity
- 61% were still searching

# Listening to Students: Stressors

What additional stressors are you dealing with?

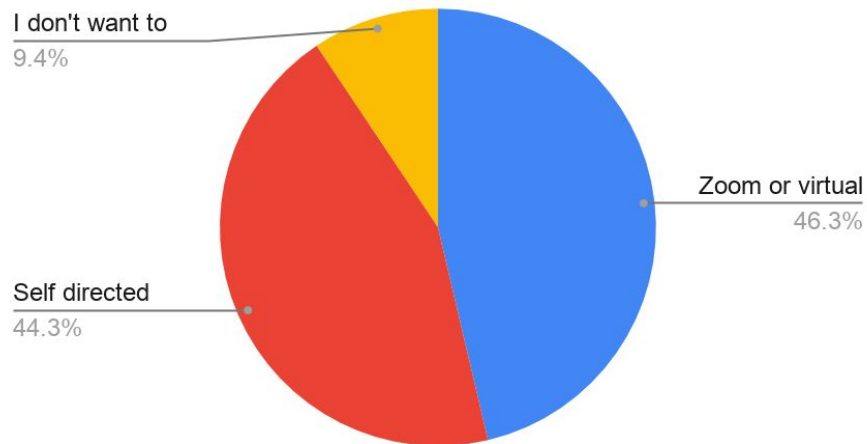


*"I am an international student. My job was terminated which I plan to work during summer. Now I have no job, but I still have to pay my housing and food. And my daily needs too. Honestly, this is like a nightmare to me, too much stress. I will be really really happy if you can give me a job. All my stress and issues will be no more worries. I will be so glad if I get a job. Thanks for asking and caring for us. Stay safe."*

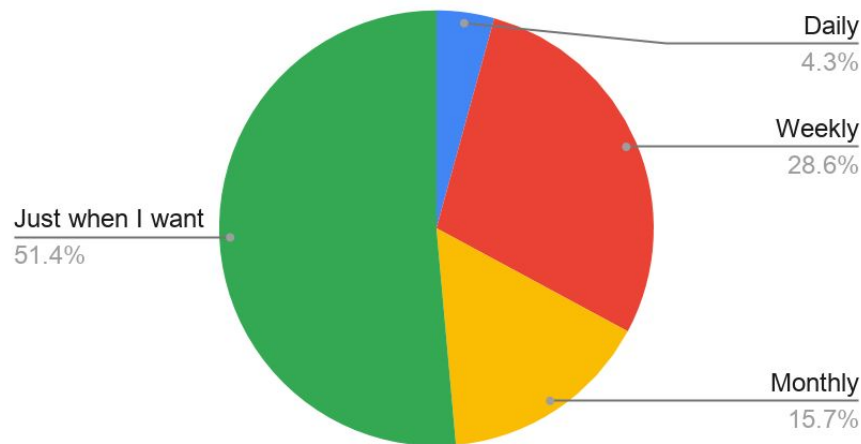
-Augsburg Student

# Listening to Students: Engagement

How do you want to engage this summer?



How frequently do you want to engage?





# Systems Updates: Summer 2020

## Theme

A purpose filled summer through

- Work- job, internship, volunteering
- Learning- skill development, certifications, credentials, personal interests
- Self-care and personal development

## Student Learning Outcomes

- You will have defined goals to support progress towards securing work, continued learning and skill development, and/or personal growth and emotional and mental wellbeing.
- You will be able to identify tools and resources to support your progress to your defined goals.
- At the end of the summer you will be able to articulate your goals and self defined achievements and accomplishments.



# Systems Updates: Summer 2020

## Student Audiences

- Incoming Students
- Returning Students
- Graduating Seniors

## Areas of Focus

- Job and Internship Search
- Learning and Development
- Self-care and Personal Development
- Employer Outreach

## Activities

- Student appointments
- Virtual training and workshops
- Virtual career fairs
- Career focused learning groups
- Increased promotion of employment opportunities
- Curate certification and credentialing opportunities
- Promote platforms for virtual micro-internships and volunteering
- Major exploration with undeclared students
- Degree specific content and workshops
- Direct outreach to students who expressed an issue in the Auggie Employment Survey
- Support outreach via the Helpline
- Create grief groups for students who have lost employment and experiential opportunities because of COVID-19
- Support of SOAR

# Thank You!



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